

# Newsleak

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## EDELMAN — PLUMBING — Showroom

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### Edelman Plumbing Showroom

Edelman Plumbing Supply is the leading distributor of luxury plumbing and decorative hardware in Northeast Ohio. We service residential and light commercial customers with new construction and remodeling projects. Our products grace the homes of Northeast Ohio's premiere business leaders and celebrities.

The products available at our showrooms provide the widest range of personal expression, without compromising quality or function. Featuring the latest offerings from more than 200 world-renowned vendors, our state-of-the-art showrooms allow you to experience the products for yourself so you know exactly what you are getting.

Our goal is to exceed your expectations - for service, for selection, for product quality and performance.

Our people are our number one asset. Armed with decades of experience, our staff can effectively assist contractors, designers, and home owners with their selections. We invest heavily in rigorous and ongoing training to keep everyone abreast of the latest products and trends.

## Greening the Bath

With apologies to a certain frog, it's getting easier to be green. Some of today's best designers are making upscale kitchen, bath and door hardware products that look beautiful, work well and help preserve the health of the planet.

But how can you tell if a product is really green? Many design-conscious people would like to add environmentally friendly products to their homes. Green can mean many different things. Products may be referred to as green because they're made of recycled or renewable materials, because they use less energy and water or they don't contain or emit harmful chemicals. With so much to know, how can you avoid being victimized by greenwash?

To help you in your search for truly green products, we went to green design leader and architect Michelle Kaufmann, who recently identified five principles of green design. Her principles highlight the craftsmanship, high quality and efficiency of truly green products, as well as how they help promote greater physical health. Although these principles won't give you a yes or no answer to the question of whether a product is green, they will guide you in assessing both the greenness of a manufacturer's production processes and the benefits products offer inside and outside your home.

### Smart Design

Today's great minds are thinking green. The latest kitchen and bathroom products will actually think for you, helping you make decisions that save money and support the environment. One example of smart design in green products is electronic bathroom faucets. These faucets run only when you put your hands under them. They're equipped with low-flow aerators that reduce the water flow by approximately 30%, in addition to the water saved through their automatic on off feature. Low-flow showerheads and faucets offer engineered water distribution systems and aeration that save water without compromising function and comfort. And, of course, the green products you encounter in our decorative plumbing and hardware showroom also will be elegant, durable and available in a range of styles and finishes to complement existing décor.



*Electronic Faucet*

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## Material Efficiency

From manufacturers with production processes that meet green standards to products made of recycled or renewable materials, green decorative plumbing and hardware today does more with less. It uses materials in the same thoughtful, smart way that it combines the best in form, function and sustainability. For example, some manufacturers produce products made of remnants and overruns—material that would otherwise end up in landfills, but that is completely acceptable and even in some cases superior for home use. Others sell products manufactured at facilities with solar panels, process efficiencies and other innovations that lighten their carbon footprints and mean that the products they turn out require as little as possible from the natural world. Our showroom consultants can share the stories of products and manufacturers that are eco-friendly.



Dual-Flush Toilet

## Energy Efficiency



Thermostatic Valve Shower

enabling you to use less energy and less water for a longer, more luxurious bath.

Decorative products for the kitchen and bath have become more energy efficient. Faucets and showers equipped with thermostatic valves preheat water to a set temperature. When you turn the valve on, the water streams at the preset temperature. Most other valves use more energy and water because they require you to run the water to mix hot and cold to reach a desired temperature. Another example of an energy-efficient product is the vintage enamel-covered cast iron bathtub. These tubs use less energy than models made from other materials because they retain heat longer, enabling you to use less energy and less water for a longer, more luxurious bath.

## Water Efficiency

From low-flow showerheads and faucets to dual-flush toilets, it's easy to find beautiful, top-quality, stylish products that use less water and work as well or better than less efficient counterparts.



Low-Flow Showerhead

## Healthy Environment

Decorative plumbing and hardware designers have come up with ways to promote your health that will allow you to spend many happy hours, days, months and years in your home. From paint that emits few or no volatile organic compounds (VOCs) to cabinets with finishes free of formaldehyde to ergonomic door hardware and cabinet pulls, our decorative plumbing and hardware showroom is a rich source of products for your home to make it a healthier place for you and your loved ones as well as for the planet.



Eco-Friendly Vanity

Today's green decorative plumbing and hardware products will distinguish your home with signature style, beauty and elegance and make it a healthier place to live. To see, interact with and understand these products, visit our showroom. Our knowledgeable showroom consultants can describe products designed and manufactured with the environment in mind. We know the difference between a truly green product and greenwash. We also understand that green does not have to be an all-or-nothing proposition. If each person building or upgrading a home were to replace one product with a greener counterpart, we would collectively make an enormous impact. Our kitchens and bathrooms are areas where we can make a big difference, because they're where we use almost half of the energy consumed in our homes.

# Taking the Inside Outside

If you love going to the spa, we have an offer you may not be able to refuse. Consider creating your own spa-like experience in the comfort of your backyard! Our showroom has been tracking one of the hottest trends in the marketplace: The outdoor home bath.

Creating an outdoor bath is an invitation to let your imagination run wild. You may prefer a traditional outdoor bath featuring open-air areas with a tub and shower system or designing an enclosed space. That is exactly what David and Catherine Allen created in their backyard. The Allens told Oprah Winfrey on a recent episode that they upgraded their run-down backyard garden shed into what Oprah describes as "a charming backyard bathhouse."

David Allen explains that they modeled the space after a resort facility. His wife agrees, noting, "It's a place where I undo my day, wind down before I get into my bed at night." The bathhouse features windows that look out to the leaves on trees and flowers surrounding it, and a claw-footed tub sits as its centerpiece. It's easy to imagine leaving the doors to the bathhouse open from time to time to hear the sounds of nature or listen to rain. The path to the house is effortless, through the welcome cool of a summer evening.

## Materials

Materials used for fixtures and outdoor bathing need to accommodate climatic conditions. Rock and stone are commonly used for sinks, walkways, flooring, tubs and shower surrounds and bases because of their natural beauty and ability to withstand harsh weather. Porcelain and acrylic also are suitable materials for tubs, sinks and lavatories for most climates. If your outdoor bath or kitchen includes metal surfaces, make sure that the metal is galvanized or treated with a protective seal.



Wood should be pressure-treated or properly sealed. Teak, cedar, mahogany, redwood or other natural woods are viable options for outdoor

baths and kitchens. All materials selected should be mildew- and rot-resistant. Pressure-treated wood, synthetic decking, and natural stone materials fit this bill. Our showroom consultants can guide you through the material options to help ensure that the materials selected not only can withstand wind, salt, sand, rain and snow, but also create the look that you want to achieve.

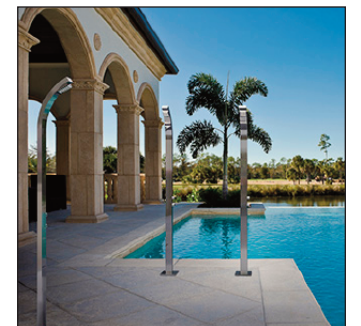


Linen is another material that is perfectly suitable for outdoor use. Linen has two times the strength of cotton. It is an ideal choice for shower curtains to provide privacy without blocking the sun's light.



## Tubs and Showers

Baths and shower systems come in various shapes and sizes and a range of materials and finishes. Some offer therapy through light, color and whirlpool or air jet massage. Whether you favor a large soaking tub where you can relax under the stars or prefer a shower that provides the soothing comfort of a drenching rain, you can customize your outdoor bath to meet individual preferences and desires. Our showroom consultants welcome the opportunity to explain the limitless options available to help assure that the products specified for your outdoor bath are the best solutions for your project.



## Fixtures

Many of the fixtures and components used indoors transfer effortlessly to outdoor settings. And this is where imagination comes into play once more. You can showcase decorative supply lines that bring water to your tub, showers and sinks.



You can employ contrasting combinations of materials, finishes, textures and styles to create a truly unique experience. Our showroom features hundreds of decorative products made from stone, copper, brass, stainless steel and other materials that can be used in your outdoor bath.

## The Finishing Touches

Door hardware, mirrors, cabinet knobs, hinges, drawer pulls and shower curtain rods will further develop the look.

These products may be selected to coordinate with chosen faucets, showerheads, towel hooks, bars and rings, vanities, cabinets, and shower accessories to accentuate existing or newly selected fixtures to help you create the complete pack-



age. When considering decorative accessories for your outdoor bath, keep in mind that the small details often make the biggest difference. Our knowledgeable showroom professionals have the skill and training to guide you through accessory selection to help assure that the products selected complement the other fixtures, components and the space perfectly.

## And the Kitchen Sink

Our showroom also specializes in products for outdoor kitchens. From kitchen sinks, door and cabinet hardware, water filtration, kitchen faucets, instant hot and cold water dispensers, and other components, our product selection includes everything you need to create a chef's paradise outdoors.



If you're interested in expanding your indoors out, then a visit to our decorative plumbing and hardware showroom is a must. Our showroom consultants can show you products that work well outside, describe finishes that enable products to weather the elements in all seasons and explain options that enable you to coordinate outdoor décor with nature and your home's unique indoor style.

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## Proud Member of DPHA

Our showroom is proud member of the Decorative Plumbing & Hardware Association (DPHA). DPHA was established in 2002 to represent the interest of independent



decorative plumbing and hardware showrooms throughout North America. DPHA has developed the nation's only modular-based education program that we use to train our staff to better specify decorative plumbing and hardware products. DPHA also has produced guidance materials for homeowners, designers and architects for smarter purchasing. These materials are available from our showroom or from [www.dpha.net](http://www.dpha.net).

Most significantly, DPHA has created a community for the independent showrooms, manufacturers

and manufacturer's representative agencies to come together, to network, exchange experiences and learn from one another to provide better products and enhanced quality of

service to everyone who purchases decorative plumbing and hardware. At the organization's annual conference, we see the latest products that have come to market. We talk to our peers from other regions to learn what's hot and what's not. The organization represents the best minds in the industry that we can tap to help solve problems and better deliver our products and services to you, our customers. We take great pride in our industry's trade organization because it make us better and provides tools and resources that we could not obtain on our own.